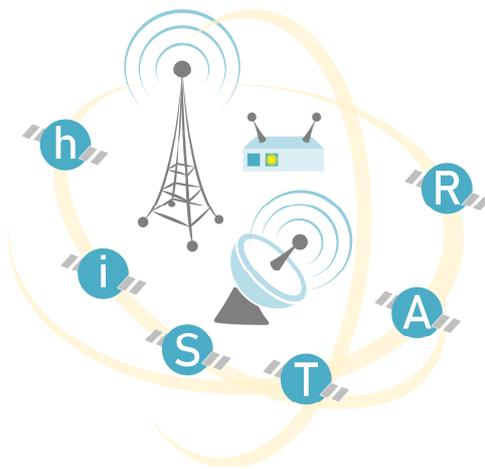


# Hybrid Integrated Satellite and Terrestrial Access Network



## D7.2: Mid-term report on dissemination and communication activities

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Authors	Dejan Drajić
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### ACKNOWLEDGMENT



This deliverable has been written in the context of hi-STAR project who has received funding from the Science Fund of the Republic of Serbia, Programme IDEJE under grant agreement n° 7750284.





### EXECUTIVE SUMMARY

The hi-STAR project addresses one of the most critical challenges for the next generation wireless networks, which is integration of non-terrestrial networks with terrestrial 5G network. The general objective of the project is to develop flexible framework for integrated terrestrial 5G and Low-Earth-Orbit (LEO) satellite networks, where traffic management is performed with assistance of newly developed artificial intelligence methods.

This deliverable is a result of the work done in the context of WP7 Subtask T7.1 – Website, communication channels and project dissemination materials and WP7 Subtask T7.2 – Publishing results at journals and conferences. While in the deliverable D7.1 is presented description of developed project website and project dissemination and communication plan, this deliverable D7.2 present Mid-term report on realized dissemination and communication activities in the first period of the project (M1-M18). Consequently, deliverable D7.3 will be Final report on dissemination and communication activities in the second period of project and will be an update of D7.2 deliverable for the period (M19-M36).



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## ABBREVIATIONS

<b>AI</b>	<b>Artificial Intelligence</b>
<b>F2F</b>	<b>Face to Face</b>
<b>IoT</b>	<b>Internet of Things</b>
<b>KPI</b>	<b>Key Performance Indicator</b>
<b>LEO</b>	<b>Low-Earth-Orbit</b>
<b>PCE</b>	<b>Project collaborative environment</b>
<b>WP</b>	<b>Work Package</b>



### SECTION 1 - INTRODUCTION

The initial work carried out in WP7 Subtask 7.1 is summarized in the first deliverable D7.1. presenting work done by the end of M1 of the project (description of developed project website and project dissemination and communication plan). Deliverable D7.2 Mid-term report on dissemination and communication activities is extension of D7.1. and summarizes realized activities on dissemination and communication activities in the first period of the project (M1-M18) in the context of WP7 Subtask T7.1 – Website, communication channels and project dissemination materials and WP7 Subtask T7.2 – Publishing results at journals and conferences. Consequently, deliverable D7.3 will be Final report on dissemination and communication activities in the second period of project and will be an update of D7.2 deliverable (M19-M36).

This deliverable is structured as follows: In Section 2 dissemination strategy is presented. Target groups and dissemination activities are defined. Section 3 defines dissemination materials and activities (project branding, dissemination materials, contribution and participation in events) and dissemination channels (web site, social networks accounts and other channels) are demonstrated. In Section 4 programme and project-internal dissemination activities are explained. Section 5 concludes the document.



### SECTION 2 – DISSEMINATION STRATEGY

To enhance the impact and improve the exploitation potential of the action, a global dissemination strategy has been tailored from the early stages of the project. The goal of the dissemination strategy is to foster the dissemination of the hi-STAR results to the targeted communities, in order to attract different types of potential stakeholders, such as scientific and technical communities, businesses, policy making bodies, academic institutions and users (professional and general public).

Dissemination will be stimulated both at consortium level and partners' level, and will revolve around the following methodology:

- Define what will be disseminated; the dissemination “products” and when (during and after the project).
- Identify the target groups for dissemination.
- Establish the appropriate source for the dissemination activities (in terms of roles and responsibilities).
- Raise public awareness about the project achievements through the most suitable means for communicating with the respective target groups.

Besides, hi-STAR consortium will communicate specific findings during the course of the project, for example via publications in local and national journals or paper submissions to conferences and workshops.

The dissemination will create interest and interactions between the Consortium and interested parties. The activities ensure that the different target groups are addressed in an appropriate manner. The results of hi-STAR should garner interest in several specific communities. In particular the external stakeholders to be targeted are:

- **Scientific Communities** that focus on for instance 5G networks, satellite communications, artificial intelligence, information theory, FPGA programming, software defined networks, and Internet of Things research.
- **Technical Communities** who are interested in the methodologies and tool prototypes developed in the area of 5G networks, satellite communications and Internet of things.
- **Business Entities** who would like to use the project results to develop products and services based on end-users needs, applications of artificial intelligence in 5G networks and on Internet of things technologies.
- **Policy Making Bodies** such as ITU and 3GPP.
- **General Public**, in particular those who have experience with 5G and satellite networks, IoT use and engaging in technology development projects.

## D7.2: Mid-term report on dissemination and communication activities



Dissemination activities will be performed during the whole life-cycle of the project, together with a regular review of their effectiveness, in order to allow modifications and adoptions according to the current project life-cycle stage. The main foreseen activities are:

- Publication and promotion on the project website and social medias;
- Promotion of the project;
- Face to Face (F2F) meetings;
- Dissemination of project leaflets and other promotional material;
- Organization of presentations, workshops;
- Publication of a scientific paper in the conferences and the journals;
- Video elaborations to promote project scope;
- Newspaper articles and interviews.

These activities could be categorized as primary and secondary dissemination mechanisms described below.

### ***Primary dissemination mechanisms***

The following is a sample of the primary dissemination mechanisms which will be utilised by the hi-STAR project, that are more dynamic and can be easily distributed to wider public:

- **hi-STAR Website:** The project web portal, with the latest project results will be a key element of the communication strategy.
- **Social Networks:** Creating profiles and disseminating information and engaging in crowdsourcing through social networks such as Facebook and LinkedIn.
- **YouTube video:** Promoting project ideas and results through YouTube video.
- **Newspaper articles, TV interviews:** Press releases will be used to disseminate hi-STAR project results to wider audience.

### ***Secondary dissemination mechanisms***

The secondary dissemination mechanisms which will be utilised by the hi-STAR project, targeting more specific audiences, are:

- **Participation at Conferences and Workshops:** These events will be important in disseminating hi-STAR results and getting inputs to the project's strategic actions from interested stakeholders.
- **Publications, Presentations, Posters:** The hi-STAR partners will identify suitable events to disseminate the projects results. This will be via presentations and posters, and will include industrial and scientific events, conferences, workshops, invited presentations.
- **hi-STAR A4 flyers:** An A4 flyers and factsheet will be used as an inexpensive way to promote hi-STAR project in conferences.



## SECTION 3 – DISSEMINATION MATERIALS AND ACTIVITIES

This section presents the dissemination material that will be created and activities and planned activities that will be undertaken by hi-STAR partners from the beginning of the project.

### 3.1. HI-STAR LOGO

The hi-STAR Logo was created to provide the project with a clear visual identity. hi-STAR Logo is shown on the Figure 1.



Figure 1: hi-STAR Logo

### 3.2. HI-STAR WEBSITE

A project website is designed, set up and will be continuously updated throughout the project duration. In order to follow and complement identity of the project defined by hi-STAR logo, the same colours are dominant also in the web site. The project web site is located in <https://hi-star.etf.bg.ac.rs/>. The web site is regularly updated with the public results and deliverables of the project as well as with news, agenda, events and articles about project results. As an initial contact point for both general public and hi-STAR users and stakeholders, the project website presents an overview of the work being carried out by hi-STAR.

The web site contains the following information:

- **Home** - the home page of the project contains the project overview.
- **Objectives** - contains the main project objectives.
- **Consortium** - links to the all project partners are given and companies that provided letter of support to the project.
- **Deliverables** - contains all publicly available deliverables of the project.
- **Publications** - contains all publicly available publications of the project.
- **Workshops** - contains info about conducted workshops.
- **News** - project news are presented here and related events were partners were participated and where plan to participate.
- **About us** - contains info all project participants.



Beside that, the following information about the project is provided on the Home page:

- Project info
- Contact
- Links to the social networks



### Hybrid Integrated Satellite and Terrestrial Access Network

hi-STAR project:  
*providing reliable connectivity in every corner of the globe*



[Home](#) [Objectives](#) [Consortium](#) [Deliverables](#) [Publications](#) [Workshop](#) [News](#) [About Us](#)



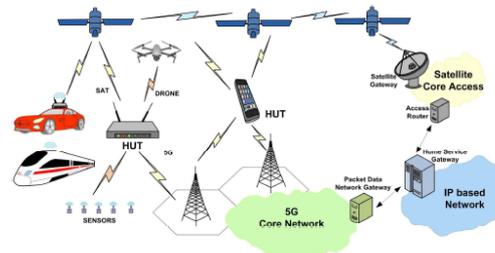
#### Project info

Start date: 01.01.2022.  
End date: 31.12.2024.  
Budget: 273,703.81 EUR  
Estimated effort: 111.3 PM  
Call identifier: IDEAS  
Project number: 7750284

#### Contact

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University of Belgrade - School  
of Electrical Engineering  
  
Address:  
Bul. kraljica Aleksandra 73, 11120  
Belgrade, Serbia

#### hi-STAR project overview



Hybrid Satellite-Terrestrial Network

The area of communications experienced a quantum leap with invention of new radio 5G standard, enabling improvement of existing and development of new life-changing services (like intelligent transportation systems or IoT). Encouraged by recent advances in satellite communications, especially related to low-earth-orbit satellites, research community has been considering ambitious strategy of building universal communication network (6G), which will integrate satellite communication links into 5G ecosystem.

The hi-STAR project is one of pioneering projects in the area, with ambition to propose and analyze potential of intelligent hybrid integrated satellite-terrestrial network architecture, solving currently open problems related to traffic distribution between terrestrial and satellite parts of the network. We aim to propose innovative traffic control module based on artificial-intelligence principles, implemented at user terminal and network gateway, with ability to choose the best radio access channel for a user, among several available terrestrial and satellite communication links. Our approach relies on the statistical communications and information theory and software defined networks.

An outcome of the project will be a hardware implementation of hybrid user terminal (HUT) (with integrated 5G and satellite transceivers) that steers user's traffic, with respect to available bandwidth, measured channel state information, user terminal velocity and gained user's past experience. The proposed solution will provide better user experience, measured in terms of higher service accessibility and quality of service. By integrating HUT within connected vehicles or drone-assisted sensor networks, a network operator will benefit from wider coverage for the existing services, as well as ability to provide new services. Business opportunity analysis will be conducted for selected use cases and business models will be developed in collaboration with network operators.

Figure 2: hi-STAR web site

### 3.2.1. GOOGLE ANALYTICS

In order to get a better understanding of the usage of the hi-STAR project website, it was registered with the free Google Analytics facility. This enables powerful reporting on the website access statistics, giving a very clear picture of information such as:

- How many users are visiting the site;
- What links and pages are most popular;
- What websites users are coming from;
- Where visitors are coming from geographically.

## D7.2: Mid-term report on dissemination and communication activities



Google Analytics is expected to help the consortium determine the effectiveness of its web tools and targeted dissemination activities.

Here we are not collecting any IP addresses, nor any other data related to the web site visitors. We are extracting only information about the number of hi-STAR web site visits in the observed time interval.

### 3.3. HI-STAR PROJECT POSTER/ROLL-UP

The Project poster/roll-up is created in an A1 format to present the project and its expected achievements. It contains:

- a box describing the “project at a glance”, containing the main features of the project, such as number of months, funding, etc...;
- the logo;
- the list of partners;
- explanation of what hi-STAR is, project main objectives and expected contributions.

Poster is presented in the Figure 3.



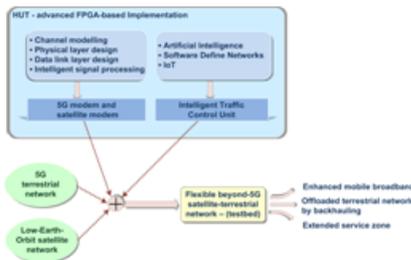
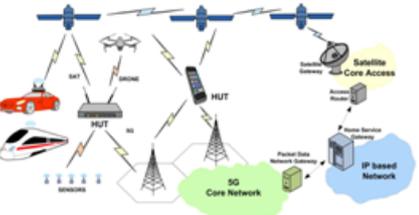
# hi-STAR

Hybrid Integrated Satellite and Terrestrial Access Network



**WHAT IS hi-STAR?**

The hi-STAR project addresses one of the most critical challenges for the next generation wireless networks, which is integration of non-terrestrial networks with terrestrial 5G network. The general objective of the project is to develop flexible framework for integrated terrestrial 5G and Low-Earth-Orbit (LEO) satellite networks, where traffic management is performed with assistance of newly developed artificial intelligence methods.



**WHAT hi-STAR WILL BRING?**

An outcome of the project will be a hardware implementation of HUT (with integrated 5G and satellite transceivers) that steers user's traffic, with respect to available bandwidth, measured channel state information, user terminal velocity and gained user's past experience.

The proposed solution will provide better user experience, measured in terms of higher service accessibility and quality of service.

By integrating HUT within connected vehicles or drone-assisted sensor networks, a network operator will benefit from wider coverage for the existing services, as well as ability to provide new services.

Business opportunity analysis will be conducted for selected use cases and business models will be developed in collaboration with network operators.

- MAIN PROJECT OBJECTIVES**
- To design and analyze innovative integrated satellite-terrestrial network
  - To implement high-performance modems for satellite and terrestrial channels on advanced FPGA boards
  - To develop novel Hybrid User Terminal (HUT)
  - To design intelligent network core traffic distribution controller
  - To experimentally demonstrate the key concept and advanced techniques

**Program:** Call IDE4S, grant agreement N° 7750284 funding from the Science Fund of the Republic of Serbia

**Total cost:** 273,703.81 EUR

**Start date:** 1. January 2022

**Duration:** 36 months

**PI:** Dr Predrag Ivanis̃, [predrag.ivanis@etf.rs](mailto:predrag.ivanis@etf.rs)

**Research and Innovation Challenge – integration of satellite with fifth-generation (5G) terrestrial network**



**Consortium:**  
 University of Belgrade - School of Electrical Engineering ETF,  
 University of Niš - Faculty of Electronic Engineering FEE-UNIS,  
 Innovation Centre School of Electrical Engineering in Belgrade ICEF

Figure 3: hi-STAR project poster

### 3.4. HI-STAR FACTSHEET, FLYERS

The Project Factsheet (Figure 4.) contains the following information about project:

- a box describing the “project at a glance”, containing the main features of the project, such as number of months, funding, etc...;
- the logo;
- abstract, keywords;
- the list of partners;

## D7.2: Mid-term report on dissemination and communication activities



- explanation of the hi-STAR challenge, project main objectives and concept (approach);
- target users and their needs.

It is created to be printed in an A4 format and represents a major dissemination tool, as it will be used in all the events attended by partners of the hi-STAR project.



**hi-STAR**  
Hi-STAR Hybrid Integrated Satellite and Terrestrial Access Network

The hi-STAR project addresses one of the most critical challenges for the next generation wireless networks, which is integration of non-terrestrial networks with terrestrial 5G network. The general objective of the project is to develop flexible framework for integrated terrestrial 5G and Low-Earth-Orbit (LEO) satellite networks, where traffic management is performed with assistance of newly developed artificial intelligence methods.

**Keywords:** 5G, 6G, low-earth-orbit satellites, statistical communications and information theory, software defined networks, hardware implementation, hybrid user terminal

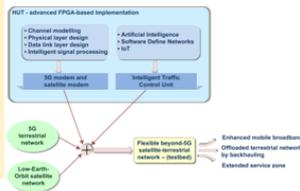
**• The Challenge**

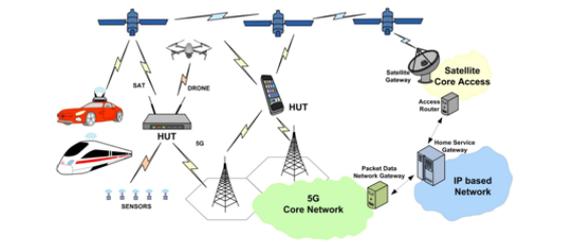
A major technical challenge is designing future wireless communication networks that will support a range of applications and services. Contemporary wireless networks, such as 5G, beyond-5G (B5G) and the sixth generation (6G) mobile networks should enable high data rate demands, high reliability, strong security, low latency and energy consumption, as well as high density of user terminals. They should be able to offer emerging applications and services such as smart cities and smart farms, intelligent transportation systems, augmented reality, massive machine-to-machine (M2M) communications and Internet-of-Thing (IoT) applications. One of the open research and innovation challenges is the integration of non-terrestrial networks (satellites, unmanned aerial systems or high altitude platforms) with 5G terrestrial networks. Inclusion of satellites with terrestrial 5G is essential to offload the terrestrial network by broadcasting popular content to the edge of network or directly to users.

**• Project Objectives**

The hi-STAR project main objectives are:

- To design and analyze innovative integrated satellite-terrestrial network
- To implement high-performance modems for satellite and terrestrial channels on advanced FPGA boards
- To develop novel Hybrid User Terminal (HUT)
- To design intelligent network core traffic distribution controller
- To experimentally demonstrate the key concept and advanced techniques





**• The Approach**

The area of communications experienced a quantum leap with invention of new radio 5G standard, enabling improvement of existing and development of new life-changing services (like intelligent transportation systems or IoT). Encouraged by recent advances in satellite communications, especially related to low-earth-orbit satellites, research community has been considering ambitious strategy of building universal communication network (6G), which will integrate satellite communication links into 5G ecosystem.

The hi-STAR project is one of pioneering projects in the area, with ambition to propose and analyze potential of intelligent hybrid integrated satellite-terrestrial network architecture, solving currently open problems related to traffic distribution between terrestrial and satellite parts of the network. We aim to propose innovative traffic control module based on artificial-intelligence principles, implemented at user terminal and network gateway, with ability to choose the best radio access channel for a user, among several available terrestrial and satellite communication links. Our approach relies on the statistical communications and information theory and software defined networks.

**• Target users and their needs**

An outcome of the project will be a hardware implementation of hybrid user terminal (HUT) (with integrated 5G and satellite transceivers) that steers user's traffic, with respect to available bandwidth, measured channel state information, user terminal velocity and gained user's past experience. The proposed solution will provide better user experience, measured in terms of higher service accessibility and quality of service. By integrating HUT within connected vehicles or drone-assisted sensor networks, a network operator will benefit from wider coverage for the existing services, as well as ability to provide new services. Business opportunity analysis will be conducted for selected use cases and business models will be developed in collaboration with network operators.

**Program:** Call IDEAS, grant agreement N° 7750254, funding from the Science Fund of the Republic of Serbia

**Total cost:** 273,703.81 EUR

**Start date:** 1. January 2022

**Duration:** 36 months

**Principal Investigator:** Dr. Predrag  [predrag.vranis@fef.rs](mailto:predrag.vranis@fef.rs)

**Consortium:** University of Belgrade - School of Electrical Engineering ETF, University of Niš - Faculty of Electronic Engineering FEE-UNIS, Innovation Centre School of Electrical Engineering in Belgrade ICEF

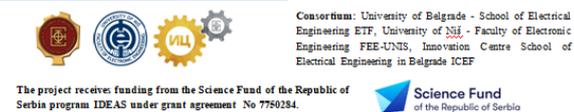


Figure 4: hi-STAR factsheet

### 3.5. HI-STAR VIDEOS

A film about the project motivation, objectives and expected results will be created. This video will be available on the official hi-STAR Youtube channel.

### 3.6. TEMPLATES

Project templates have been generated for presentations (.PPT) and deliverable reports (.docx). In this way the hi-STAR visual identity including the logo will become recognizable and project visibility will be further expanded. Project presentation is created.

### 3.7. SOCIAL NETWORKS

## D7.2: Mid-term report on dissemination and communication activities



Hi-STAR will actively use social networks to promote the project activities, news, and results. The following social network profiles (Facebook and LinkedIn) were set-up at the very beginning of the project including public information about the hi-STAR. These profiles will be regularly updated during the project lifetime and related KPIs will be monitored. Twitter account was also created at the beginning of the project, but due to the change of Twitter ownership and usage, subscription and privacy policy, we decided not to use this social network for dissemination.

### 3.7.1 LINKEDIN

A hi-STAR LinkedIn group <https://www.linkedin.com/company/82260202/> has been created. A hi-STAR group on LinkedIn allows registered users to maintain a list of contact details of people in the area of 5G/AI/Satellite communications/IoT. The contact network consists of direct connections, the connections of each of their connections and also the connections of second-degree connections.

The screenshot displays the LinkedIn profile for the hi-STAR project. At the top, there's a navigation bar with the LinkedIn logo, a search bar, and icons for Home, My Network, Jobs, and Messaging. The main header area features the project name 'Hybrid Integrated Satellite and Terrestrial Access Network' and a tagline: 'hi-STAR project: providing reliable connectivity in every corner of the globe'. It also mentions 'FUNDED BY Science Fund of the Republic of Serbia'. Below this, it shows 'Funded by the Science Fund of the Republic of Serbia', 'Research Services · Belgrade · 57 followers · 1 employee', and 'Predrag & 45 other connections follow this page'. There are buttons for 'Following', 'Visit website', and 'More'. The 'About' section describes the project's focus on 5G and satellite communications. The 'Page posts' section shows two recent posts: one about a published paper and another about a paper presented at the 10th ICETRAN 2023 conference.

Figure 5: hi-STAR on LinkedIn



### 3.7.2. FACEBOOK

Hi-STAR project has a Facebook profile <https://www.facebook.com/hiSTAR2022> which aim is to promote the project ideas and enable crowdsourcing through social networks. In this way different stakeholders can be notified of certain events, or different ideas can be targeted at certain groups which are already present on the Facebook. Also, the personal hi-STAR open group on Facebook allows adding other users as members, and exchanging messages, including automatic notifications when members update their profiles.

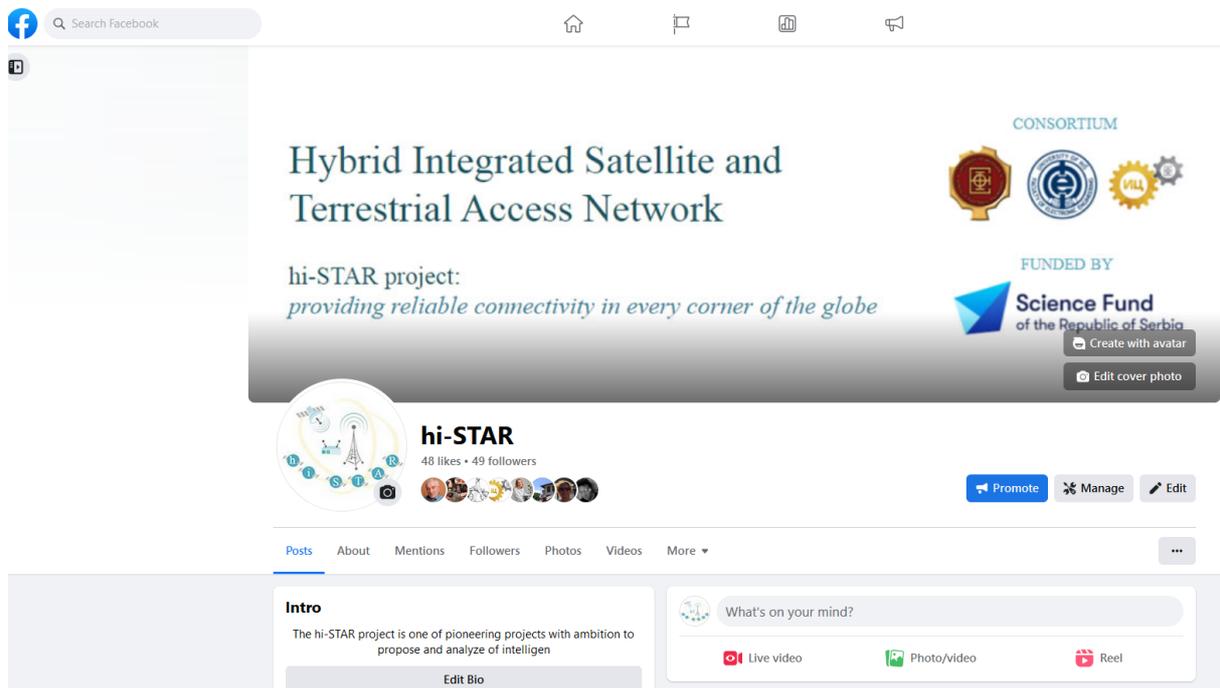


Figure 6: hi-STAR on Facebook

### 3.8. NEWSPAPER ARTICLES, TV INTERVIEWS

When there is significant progress in the project, a powerful means to reach out is to get interest from the press, usually via a newspaper articles and TV interviews.

### 3.9. DISSEMINATING KNOWLEDGE

This section contains the dissemination activities carried out during the project and will be constantly updated during its lifetime. It contains information on the organization and the participation to events, papers and contribution to conference and journals, chapters in books etc.

## D7.2: Mid-term report on dissemination and communication activities



### 3.9.1. PUBLICATIONS (BOOK CHAPTERS, JOURNALS, SCIENCE CONFERENCES)

Table 1 : Book chapters, Journals, Science conferences

Event	Contribution	Participants	Date
MDPI <i>Entropy</i>	<b>Journal article:</b> "Suspicion Distillation Gradient Descent Bit-Flipping Algorithm"	ETF	April 2022
IEEE Communication Letters	<b>Journal article:</b> "Adaptive Gradient Descent Bit-Flipping Diversity Decoding"	ETF	October 2022
MDPI <i>Axioms</i>	<b>Journal article:</b> "Estimation of Truncation Error in Statistical Description of Communication Signals over mm-Wave Channels"	FEE	October 2022
Mathematics	<b>Journal article:</b> "Error Probability of a Coherent M-Ary PSK FSO System Influenced by Phase Noise"	FEE	January 2023
MDPI <i>Drones</i>	<b>Journal article:</b> "Capacity Analysis of Power Beacon-Assisted Industrial IoT System with UAV Data Collector"	ETF	February 2023
MDPI <i>Sensors</i>	<b>Journal article:</b> "Performance Analysis of Wirelessly Powered Cognitive Radio Network with Statistical CSI and Random Mobility"	ETF	May 2023
9th International conference on Electrical, Electronic and Computing Engineering, IcETRAN 2022	<b>Conference paper:</b> "Reliability of Earth - Space Links under Deep Fades with Interleaved Reed - Solomon Codes"	ETF	June 2022
9th International conference on Electrical, Electronic and Computing Engineering, IcETRAN 2022	<b>Conference paper:</b> "On Pulse Shaping for Generalized Faster than Nyquist Signaling with and without Equalization"	ETF	June 2022
9th International conference on Electrical, Electronic and Computing Engineering, IcETRAN 2022	<b>Conference paper:</b> "Effect of Phase Noise on Error Probability of MPSK Receiver over TWDP Channel - Simulation Study"	FEE	June 2022
57th International Scientific Conference on Information, Communication and Energy Systems and Technologies (ICEST 2022)	<b>Conference paper:</b> "Outage Probability of Mixed Satellite RF / Terrestrial FSO Cooperative System"	FEE	June 2022
13th International Symposium on	<b>Conference paper:</b>	ETF, FEE	July

## D7.2: Mid-term report on dissemination and communication activities



Communication Systems, Networks and Digital Signal Processing (CSNDSP 2022)	"On the Secrecy Analysis of Satellite-Terrestrial Communication Link over Gamma-shadowed Ricean Fading Channels,"		2022
13th International Symposium on Communication Systems, Networks and Digital Signal Processing (CSNDSP 2022)	<b>Conference paper:</b> "Multidimensional LDPC-coded signal transmission over TWDP fading channel"	FEE	July 2022
2022 30th Telecommunications Forum (TELFOR 2022)	<b>Conference paper:</b> "Profiling of GNU Radio DVB-S2X transmitter using multi-core CPU and hardware accelerators"	ETF	Novemb. 2022
22nd International Symposium INFOTEH-JAHORINA (INFOTEH 2023)	<b>Conference paper:</b> "The method of generating shadowed Ricean fading with desired statistical properties"	ETF, FEE	March 2023
22nd International Symposium INFOTEH-JAHORINA (INFOTEH 2023)	<b>Conference paper:</b> "Survey of Network Selection and Vertical Handover Techniques in Heterogeneous Wireless Networks"	ICEF, ETF	March 2023
10th International conference on Electrical, Electronic and Computing Engineering, IcETRAN 2023	<b>Conference paper:</b> "Performance analysis of land mobile satellite-terrestrial systems with selection relaying"	ETF	June 2023
10th International conference on Electrical, Electronic and Computing Engineering, IcETRAN 2023	<b>Conference paper:</b> "Outage Performance of Mixed Shadowed Ricean/TWDP Relayed Assisted Link"	FEE, ETF	June 2023
10th International conference on Electrical, Electronic and Computing Engineering, IcETRAN 2023	<b>Conference paper:</b> "Network Traffic Capturing in Open-Source 5G Core Network Platform"	ETF	June 2023

### 3.9.2. CONFERENCES & WORKSHOPS

Table 2 : Conferences & Workshops

Dates	Event name	Contribution	Partners involved
28.3.2022.	COST Action CA19111 "European NEtWork on Future Generation Optical Wireless CommUnication TechnologieS (NEWFOCUS)", 4th Management Committee Meeting, Thessaloniki, Greece.	Project presentation	FEE
16.3.2023.	22nd International Symposium INFOTEH-JAHORINA (INFOTEH 2023)	Project presentation	ICEF
10.5.2023.	Second ICEF workshop - Presentation of scientific research work	Project presentation	ICEF



Figure 7: hi-STAR project presentation on Second ICEF workshop

### 3.10. WP7 KPIS

A set of key performance indicators (KPI) has been established and presented in the table below, including measurable objectives. The project outcomes will be regularly analysed by the Principal Investigator and WP7 leader from the KPIs perspective to monitor the success of the project. When the results are not positive, a backup solution will be taken into consideration and implemented. Table 3 shows the KPIs and measurable objectives of the WP7:

Table 3 : hi-STAR WP7 KPIs table

Dimension	KPIs	Target	Current status
Subactivity 7.1. (monitored quarterly)	Yearly growth rate of visitors on the website	>100%	M12: 577 visits M18: 1246 (growth 116%)
	Average duration of website visits	2 min	2 min, 46 sec
	Number of likes of hi-STAR Facebook page per year	30	48
	Number of posts on hi-STAR Facebook page per year	15	27
	Number of connections on LinkedIn per year	30	57
	Number of posts on LinkedIn page per year	15	23

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	Number of followers on Twitter per year	20	N/A. This KPI is not monitored (this social network is not in usage).
	Number of Tweets mentioning hi-STAR per year	15	
Subactivity 7.2. (monitored bi-yearly)	Number of published papers at JCR indexed journals/book chapters	15	6
	Number of conference papers	18	12
	Number of technical solutions	9	0
	Total number of citations	200	9
	Average Increase of h-index per team member in percentage	30	5
	Number of novel PhD courses	2	0
	Number of PhD dissertations	3	0
	Number of proposals for new EU projects	1	0
	Number of new partnerships	1	0
Number of new spin-offs in Serbia	1	0	
Subactivity 7.3. (Will be measured in Y3)	Number of participants on the workshops	50	0

KPIs for Subactivity 7.1. are fully succeed. Regarding Subactivity 7.2. the values for most of the KPIs will be visible in the Y3 and later, since they are long-term KPIs and can't be measurable at the moment.



## SECTION 4 – INTERNAL DISSEMINATION ACTIVITIES

### 4.1. FACE-TO-FACE MEETINGS

Face-to-face meetings and conferences are an integral part of the communication strategy. Face-to-face meetings will be decided on a case-to-case basis. We strive to hold them back to back with other meetings and events.

### 4.2. REGULAR ONLINE MEETINGS

Additional net meetings will be organized if and when useful, as a suitable way to reduce travel costs and to exchange information about the progress within single tasks.

Microsoft Teams, Zoom, or similar, will be used for e-meetings. The currently used e-meeting tools (and links for joining meetings) are sent to partners well in advance to meetings.

Plan for meetings: once a month on the second Thursday of each month. The meeting schedule is decided by the Principal Investigator, based on a Doodle poll filled in by partners.

### 4.3. PROJECT FILE REPOSITORY

Google Drive for Deliverables and other confidential documents is used as project file repository. Public deliverables are also available on hi-STAR web portal.

### 4.4. MAILING LISTS

To avoid unnecessary mailing messages, senders carefully select the recipients to the narrowest audience possible.

The distribution list [hi-STAR@etf.bg.ac.rs](mailto:hi-STAR@etf.bg.ac.rs) is reaching out to all partners. Mailing lists are defined in the spread sheet on mail lists and committees which can be found in google drive.



## 4.5. HI-STAR PROJECT HANDBOOK

Internal confidential document “hi-STAR Project Handbook” was created. The overall purpose of this document including its supplements is to support the accomplishment of project objectives and targets. The targeted readers are all project participants.

The document provides key information about project objectives, plans, working procedures and project organisation. It also describes best practice in project management.

The content of this document is structured as follows:

- Definition, scope and basic facts about project
- Commitment and objectives
- Work-plan
- Financials
- Working procedures
- Organisation
- Project collaborative environment (PCE) and tools
- Naming & coding standards
- References



### CONCLUSIONS

This document D7.2 Mid-term report on dissemination and communication activities is extension of D7.1. and summarizes realized activities on dissemination and communication activities in the first period of the project (M1-M18) in the context of WP7 Subtask T7.1 – Website, communication channels and project dissemination materials and WP7 Subtask T7.2 – Publishing results at journals and conferences. Presented materials will be continuously reviewed and updated throughout the project lifetime. The document D7.3 will be Final report on dissemination and communication activities in the second period of project and will be an update of D7.2 deliverable with activities performed in the period (M19-M36).